

INFO

Ying Xian, Ang

Designer, Art-Director, Illustrator, Creative

+65 94756962 | +1 (347) 200 4765

yingxian.ang@gmail.com | yx@ayx.me

www.ayx.me

Currently based in Singapore.

Professional references and citations given upon request.

EDUCATION

Pratt Institute - New York, NY

2017– 2019

MFA in Communication Design

Coyne Foundation Scholarship, Graduated with Distinction

LASALLE College of the Arts - Singapore

2014 – 2017

BA(Hons) in Fine Arts

Nanyang Polytechnic - Singapore

2010 – 2013

Diploma in Visual Communication

Graduated with Distinction

DESIGN PRACTICE

2024 March - Present:

Designer (BLACK), Brand manager (ART-ZOO)

ART-ZOO, BLACK Design (Singapore)

At ART-ZOO, an in-house IP of the award-winning BLACK Design, I lead the brand's art direction and oversee its development across products, events, and visual strategy. My role combines design leadership with hands-on execution: managing projects that span illustration, merchandise design, exhibition and spatial design, brand management, and IP development.

I have overseen the end-to-end process of ART-ZOO's merchandise collections, from conceptualisation and product design to production management and international launches, including showcases at ComplexCon 2024 and 2025. Beyond product design, I led the creation and rollout of large-scale experiential projects such as "Canyon of Cuddles," an inflatable art park debuted at the New Art Museum Singapore (2024), as well as the touring ART-ZOO Blue Ocean inflatable installations in Macau's Barra District and Shenzhen (2024).

In this role, I work with creative strategy, brand growth, and production management, ensuring that ART-ZOO's visual identity and storytelling remain cohesive and compelling across global markets.

2021 September - 2024 February:

Designer, Visual Merchandiser

Mighty Jaxx (Singapore)

At Mighty Jaxx, I developed and executed exhibition concepts, spatial designs, and visual merchandising across the company's diverse brand pillars. My work integrated the Mighty Jaxx brand identity into a range of deliverables: from key visuals and product packaging to digital marketing content for toy releases and global campaigns.

Within exhibition design, I conceptualized and planned spatial experiences for major international events, including Singapore Comic Con 2023, New York Comic Con 2022, and DesignerCon 2022. As a visual merchandiser, I created retail concepts for IP-licensed toy lines featured in Toys "R" Us, Miniso, and Universal Studios Singapore (Resorts World Sentosa). This encompassed the design and execution of point-of-sale displays, retail gondolas, and store environments, ensuring cohesive storytelling and customer engagement across physical and digital touchpoints.

2019: August-2021 April:**Creative, Art Director****Fashion Week Brooklyn | BK Style: Creative (NYC)**

As Art Director at Fashion Week Brooklyn (FWBK), I led a multidisciplinary creative team comprising motion graphic artists, graphic designers, set designers, web designers, and social media content creators. My role focused on a major visual rebranding initiative, overseeing the development and implementation of a cohesive brand identity across all visual assets and communication channels.

Beyond rebranding, I directed the creation of brand-specific campaigns and promotional content for FWBK's partners and collaborating brands, ensuring consistency and impact across pre-event publicity, live fashion week programming, and post-event coverage.

For my contributions to the creative and cultural landscape of Brooklyn, I received personal citations from New York City Mayor Eric L. Adams and NYC Public Advocate Jumaane Williams, recognising my role in elevating FWBK and the BK Style Foundation within the city's creative community.

2018: September-2019 May:**Production and Graphic Designer****Pratt Interdisciplinary Lab (NYC)**

Pratt ITL is a multidisciplinary research lab at Pratt Institute. I created visual assets for the lab's branding and events, managing projects from concept development to final production. The role offered hands-on experience with print production, motion graphics, animated social media content, and interactive poster design, combining experimental design with practical execution across digital and physical mediums.

2014- Present:**Creative****Studio A / XG+CO (Singapore-NY)**

At Studio A, I managed the full creative process from client briefings to concept development, illustration, and design execution across a range of projects spanning branding, visual identity, and commissioned illustration. My work included collaborations with key arts and culture institutions in Singapore, such as National Arts Council and The Substation. After relocating to New York, I continued building the practice with a growing client base in the beauty and fashion industries, collaborating with brands including New York Makeup Academy, SAINT New York, and emerging labels such as Atelier Assane.

Following a successful runway show in 2019, the studio transitioned to an art practice and apparel label: XYARNÉS. GOODS & CO (XG+CO/Studio X)

RESIDENCIES / FELLOWSHIPS**2019 Sept- 2020 Sept: (NY)****The Brooklyn Fashion Incubator, Resident**

A year-long residency program supporting emerging designers through mentorship from industry professionals. As a Fashion Business-in-Residence (FBIR), I participated in a structured curriculum of workshops and seminars focused on business development, production planning, financial management, growth projection, and digital strategy, equipping designers with the tools to scale their brands sustainably.

2019 June- Sept: (NY)**Wix Design Playground (Wix.com)**

A 3-month design residency led by the Wix Headquarters in Tel Aviv, combining hands-on learning with mentorship from award-winning creatives such as Jessica Walsh, Debbie Millman, Adam J. Kurtz, and Alexandra Zsigmond. The program explored interactive design, creative technology, and branding, culminating in projects for clients including One World Publishing and non-profits such as the Gender Equality Law Center, Ocean Data Alliance, and the International Justice Project.

2015-2016: (SG)**Young Printmakers League, Apprentice**

An initiative by Monster Gallery supported by Noise Movement Singapore, providing mentorship in printmaking techniques and studio practice. Selected artists were trained in various traditional and contemporary print methods under practitioners from The Gentlemen's Press and TypesettingSG, developing technical craft alongside conceptual approaches to print as an expressive medium.

2014-2015: (SG)**TRANSMISSION, Apprentice**

An experimental creative lab and mentorship platform by Singaporean art collective PHUNK, designed to nurture young creators in a multi-disciplinary studio environment. Originally launched by PHUNK in 1998, the program has evolved into an annual apprenticeship where selected participants collaborate on experimental projects and learn directly from PHUNK's collective practice in art, design, and visual culture.

2014: (SG)**NOISE The Apprenticeship Program 2014, Apprentice**

Singapore's largest youth arts platform, organized by the National Arts Council, aimed at empowering emerging artists aged 35 and below to explore and share their creative voices.

NOTABLE AWARDS**2019**

Citation from Mayor Eric L Adams, from the Office of the Mayor, New York City, for the outstanding contributions made in the community in the field of design and fashion.

Public Advocate citation from Jumaane Williams, Office of the Public Advocate in recognition of dedicated service to the community

Pratt Circle Awards Recipient

NOTABLE AWARDS**2017-2019**

Coyne Family Foundation Scholarship (Pratt Institute, New York)

Graduate assistantships awarded at Pratt Institute:

(2019) Graduate Teaching Assistantship

(2018) Graduate Studio Assistantship

(2017, 2019) Graduate Office Assistantship

2015-2016

Young Printmakers League 2016

(Organized by Monster Gallery and National Arts Council, Singapore)

TRANSMISSION:LAB 2015

(Organized by Phunk Studio, Singapore)

2014

NOISE The Apprenticeship Program 2014 Apprentice

TRANSMISSION:LAB 2014 Apprentice

(Organized by PHUNK, Singapore)

SELECTED PRESS & REVIEWS**2022**

ShoutOutLA, "Meet Xian Ang, Creative Designer"

November 7, 2022

2015

The Straits Times Life!: Hour at the museum, "Do Not Consume" December 25, 2015

Substation ISSUE, Issue no. 5:History, "CAPSULE"

May 2015

CATALOG Magazine Issue 125, Showcase, The Happy Together Issue
March 2015

Culturepush.com, "Spotted: Yingxian.A"

29 January 2015

2014

Kult Magazine Issue 15, Machines, "The Tearticle"

CATALOG Magazine Issue 122 , Artist Feature,

The Dreamcatcher Issue

November 2014

The Straits Times, Weekend Life! Friday

October 10, 2014

2012/2013

NOISE 2014 Advertorial, National Arts Council, Clear Channel print advertisement feature

SELECTED EXHIBITIONS**2021**

WALK OF ART "Future of Fashion", Fashion Week Brooklyn 2021, Brooklyn, New York

2019

Art of the Book: Pratt Institute, Brooklyn, New York

2019 Spring Exhibition of Park Slope Windsor Terrace Artists, Ossam Gallery, Brooklyn New York

2017

Contemporary Printmaking Festival 2017 @ Capitol Singapore

Neither Glimmer nor Ghost: Praxis Space, Singapore

Open Circuits: Winstedt Lasalle College of the Arts, Singapore

Graphically Speaking: MNSTR Gallery, Vancouver, Canada

2016

FUTURE IMPERFECT: Young Printmaker's League showcase, Mulan Gallery, Singapore

2015

TRANSMISSION: Instant Distant, Art Seasons Gallery, Singapore

Graphically Speaking (Collaboration with OSG Photography), Rdio Home, Singapore

Little Shop Of Horrors, Kult Gallery, Singapore

TRANSMISSION: Visions and Memories, PHUNK, Singapore

2014

Maythe4th by FLABSLAB, Jurong Regional Library

NOISE The Apprenticeship Program 2014, 8Q@SAM Singapore Art Museum, Singapore

Lokal Heroes by Visual Inconsideration, LOWERCASE, Singapore

Detention Class, The Detention Barracks, Singapore

Lokal Heroes (Roving exhibition), National Library, Singapore

GUEST SEMINARS**2022-2025: (New York)**

Pratt Pfizer Fridays: Guest Speaker

Pratt MFA Communication Design: Graduate Thesis, Guest critique

2024:

Pratt Alumni Advising Project (Branding and Merchandising), Alumni advisor

2022:

Pratt: What's Next x Graduate Design Network, Guest Speaker

SELECTED COMISSIONS

2013-2015: (Singapore)

- Press Play, Screen print commission with National Library Board
- NOISE 2014 Showcase merchandise, ION Orchard
(Organized by National Arts Council)
- Esplanade Electric Avenue x NOISE, Esplanade, Commissioned artist
- PRISM x Organization of Illustrators Singapore, Comissioned artist
- Public Utilities Board x *SCAPE, mural collaboration
- Sharpie x BOD mural collaboration, STGCC 2014
- Project Ubuntu, collaboration with Timbuk2, Commissioned artist
- JRL Live! Launch, live drawing event (National Library Board)
- Breguet Watch launch, window display mural
- NOISE design team, Promotional Postcard (National Arts Council)
- Merchandise design commission for National Heritage Board (NHB) at Asian Civilizations Museum's "Patterns of Trade: Indian Textiles For Export, 1400-1900" exhibition

OTHERS

2018 - 2019

President of Graduate Design Network, Pratt Institute, New York

Founder along with 4 other Graduate Communication Design students. Main coordinator and administrative personnel within the Graduate Communication Design student group of Pratt Institute. The Graduate Design Network hosts and organizes student events and networking sessions with the hopes of bringing Communication Design students of Pratt closer together and relevant connections.

2015

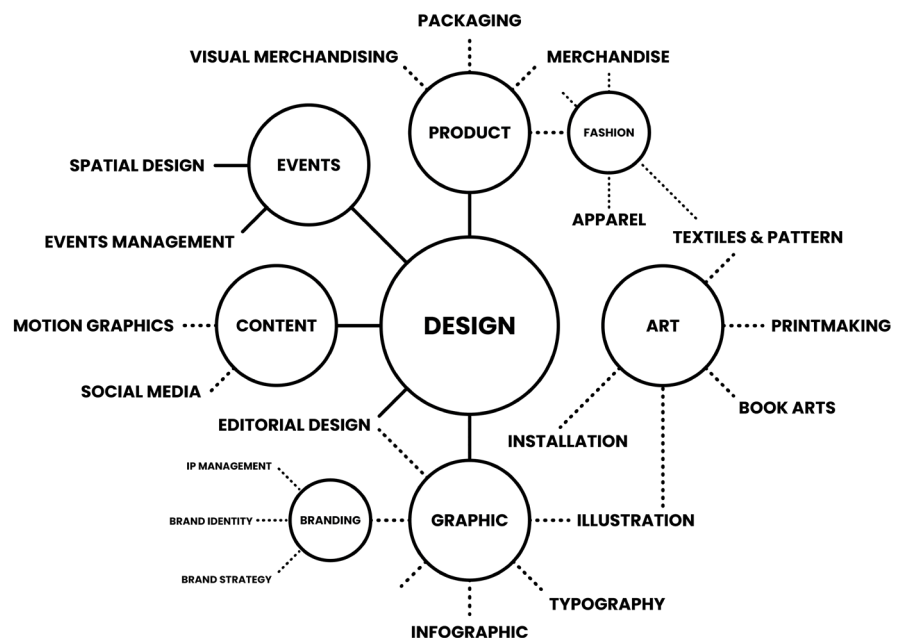
Artist assistant for printmaker Fuming Zhang, Singapore

Assisted the artist in the printmaking process of life-sized woodcut prints while apprenticing under Singaporean woodcut artist, Fuming Zhang. Worked on drying prints, the inking process and woodblock printing.

Studio assistant for The Studio Press, Singapore

Projects ranged from wall murals for clients such as Airbnb to working as a teaching assistant for painting workshops and classes at Lasalle College of the Arts, Singapore.

SKILL PROFICIENCY



SKILL PROFICIENCY

Software: Adobe Photoshop, InDesign, Illustrator, After Effects, Microsoft suite, Wix Editor

Social Media: Brand-specific content, GIFS, animated content

Print design: Editorial, branding, merchandising, packaging, textiles

Events: Wayfinding graphics, event collaterals, promotional materials, Exhibition design, Space planning

Digital: Web graphics, Website design, Animated content, UI/UX design

Analog: Book-arts, Drawing, Visual Merchandising, Printmaking, Illustration

Management: Curation, IP Management, Events and Exhibition planning, Arts management